

Olde Town Talk



119 S. Broad Street
Grove City PA 16127
724-458-0301
oldetowngrovecity@zoominternet.net

Olde Town Spruces Up for Summer

Olde Town looks beautiful! If you haven't had a chance to come down to the newly landscaped Festival Park, be sure to stop by and see the lovely trees and plants that have been designed and planted by local landscaper Jill Schmick. We have also hung new flower baskets

at the intersections up and down Broad Street. Visitors to Olde Town can't say enough about the tremendous changes over the last few years. The Design Committee thanks you all for continuing to keep everything beautiful by sweeping your sidewalks, washing your windows, enhancing with plants and flowers and displaying some of your goods outside your businesses and organizations. Pay particular attention to cigarette litter, especially in the mulched areas of our planters. Fires can occur when lit cigarettes are tossed in the mulched areas. Thanks for your cooperation in keeping Olde Town beautiful.

Olde Town Events

If you are having a special event at your place of business or organization, such as an Open House, we would be happy to list it on the Events page of the Olde Town website. Just contact us with your information: oldetown-grovecity@zoominternet.net or call: 724-458-0301.

Calling All Olde Town Merchants:

All-Merchant Meeting Festival Update-Q&A, Sidewalk Specials

Thursday, June 18th
7:45 -8:45 AM

Solid Rock Church, 145 S. Broad Street

Coffee, Juice, Fruit and Rolls Provided

Olde Town Cooperative Advertising Program

Olde Town's Marketing Committee has begun its first cooperative marketing ventures, with shared advertising and an upcoming cooperative radio marketing project with 96.7 The River.

If you are interested in becoming part of the program, contact Olde Town to sign up for our next project.

Olde Town Grove City is a non-profit organization committed to creating a better downtown Grove City through economic initiatives, promotional efforts and physical improvements.

- Privately funded and state-supported
- Based on 4-point model from National Trust for Historic Preservation
- Volunteer-based

Design Committee

Chair: Tom Burdick-
burdicks@zoominternet.net

Committee Mission: The improvement and enhancement of the physical environment of Olde Town.

Economic Restructuring Committee

Chair: Bill Pritchard-

bpritchard@psamerica.net

Committee Mission: Creating a business environment that directs investment in Olde Town by supporting existing businesses, recruiting new businesses and providing entrepreneurial opportunities.

Promotions/Marketing Committee

Chair: Roxanne Studebaker-

mstudebaker@zoominternet.net

Committee Mission: The creation and implementation of a unified, consistent plan for marketing Olde Town including the general image, special events and retail promotions.

Organization Committee

Chair: Mindy Steigerwald

msteigerwald@steigerwalds.com

Committee Mission: The development of a strong, well-trained entity whose responsibility is to provide the support to implement the four-point approach.

Olde Town Grove City is a Main Street program, a division of the Pennsylvania Downtown Center. The Pennsylvania Downtown Center has adopted the Main Street Four-Point Approach developed by the National Trust for Historic Preservation. The mission of the Pennsylvania Downtown Center is to advance the sense of place, quality of life and economic vitality of Pennsylvania's downtowns, traditional neighborhood business districts and nearby residential areas.

What Does a Healthy Downtown Do?

- Spurs Business Development
- Increases the Local Tax Base
- Creates Jobs
- Stimulates Housing
- Increases Occupancy Rates
- Fights Sprawl
- Draws Investors
- Rehabilitates Empty Buildings
- Reflects the history of the community
- Promotes Civic Pride
- Utilizes Existing Infrastructure
- Increases Community Involvement
- Reaffirms Commitment by Local Leaders

American Festival

Olde Town Grove City

Olde Town American Festival Parade, Tuesday, August 4th, 7 PM
Rides Only, Wednesday, August 5th, 6-10 PM
Olde Town American Festival, Thursday-Saturday, August 6-8, 11 AM-10 PM

Festival Entertainment

Thursday, August 6th	
Treebeard Brown	5-7 PM
Busy Being Awesome	8-10PM
Friday, August 7th	
Dottie McGill Dance Studio Demonstration	12-1 PM
Zumba Demonstration	2-2:30 PM
Joey Crillo & Greta	6-7 PM
Sofa King Cool Band	8-10 PM
Saturday, August 8th	
Grace United Methodist Praise Band	12-1 PM
The Chapel at Mercer Praise Band	1-2 PM
Silhouette Sunset	4-5 PM
Righteous Fingers of Harmony	6-7 PM
Crossfire Blues Bands	8-10 PM

Festival Activities

Thursday August 6th	Friday August 7th	Saturday August 8th
Sidewalk Art Contest	Treasure Hunt	All American Pageant: 2-4 years, 5-7 years, 8-12 years, 13-17 years
Children's Tent	Children's Tent	Children's Tent
Petting Zoo/Pony Rides	Petting Zoo/Pony Rides	Petting Zoo/Pony Rides
Rock Band/Guitar Hero Preliminaries	Rock Band/Guitar Hero Preliminaries	Prayer Breakfast
Corn Hole Tournament	American Girl Movie	Boro Leadership Tour
	BBQ Cook-Off	Strong Man Competition
	Pizza Eating Contest	Tower Car Cruise
		Rock Band/Guitar Hero Finals



Buy One, Get One for Half Price! Two Wristbands cost only \$18! You save \$6!!

Here's your chance to buy Ride Wristbands at a reduced cost! Each wristband is good for one night or afternoon. Purchase now: wristbands are limited.

To buy your wristbands, contact: oldetownadmin1@zoominternet.net OR call Traci Turner: 724-458-0301.

For further American Festival Information, visit www.OldeTownAmericanFestival.com. Be sure to sign up for some of our contests. Look for them on the Festival Activities page of the website.

Olde Town Guthrie Mural Project 2009

It's time for the Olde Town summer mural project. This year, we are extending the Guthrie mural, doubling the size, to almost 2000 square feet. Last year's design featured early Grove City residents and events, starting from the 1920's and extending into the 1940's. This year, the mural will highlight the 1950's and 1960's, with events and real people depicted from historic photographs.

Back again to complete his mural design is our lead artist Ben Pannell. He just completed his MFA from Pennsylvania Academy of Fine Arts. Joining him are two college seniors; Allen Chvav is with us from the University of Pennsylvania and Michael Niznik from Penn State. They are staying at Colonial Apartments on the Grove City College Campus.

The interns will again be designing, painting and erecting the mural. If you are interested in being part of the project, contact Olde Town: oldetown-grovecity@zoominternet.net or 724-458-0301.

New Businesses

We've got several new businesses in Olde Town. Please go by and wish them good luck, say hello and welcome them to Olde Town

Cannibal Tattoos, 157 S. Broad Street
Kimberly's Ultra Classic Cuts, 109 College Avenue

Business Assistance:

Penn Northwest Development Corporation

Penn Northwest is a non-profit economic development agency focusing on the attraction of new business and industrial investment to the Mercer County PA area.

749 Greenville Road St.
100, Mercer PA 16137

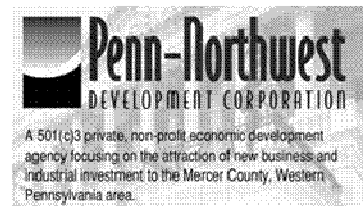
Website:

www.penn-northwest.com

Maggie Horne, Business Consultant, Gannon University Small Business Development Center, offers **free** services to new business owners including marketing plans, business plans and other business support services. Maggie has experience in market research and analysis, competitive intelligence, financial analysis, sales and marketing, and business valuation.

724-662-3705 Ext. 1586

horne001@gannon.edu



Mailing address and municipal building:

123 W. Main Street, Grove City PA 16127

Telephone: 724-458-7060

Fax: 724-458-4114

Email: Vance@GroveCityOnline.com for manager,
Paris@GroveCityOnline.com for secretary

Grove City Area Rescue Squad

1252 S. Center Street Ext.

PO Box 4

Grove City PA 16127

724-458-6373

Grove City Medical Center

631 N. Broad Street Ext.

Grove City PA 16127

724-450-7000

Grove City Police Department

337 East Pine St.

PO Box 110

Grove City PA 16127

724-458-7925 (non-emergency)

9-1-1 (emergency)

Grove City Volunteer Fire Department

146 N. Broad Street

Grove City PA 16127

724-458-5311 (non-emergency)

9-1-1 (emergency)

Questions

If you have any questions, please contact Lisa Pritchard: 724-458-0301,
oldetowngrovecity@zoominternet.net

WEBSITES

www.OldeTownGroveCity.com

www.OldeTownAmericanFestival.com

www.OldeTownGala.com

Olde Town Summer Schedule

Olde Town Merchant Meeting: Festival Update

Thursday, June 18th, 7:45 AM

Solid Rock Church, 145 S. Broad Street

Olde Town American Festival

Olde Town American Festival Parade

Tuesday, August 4th, 7 PM

Broad Street, Downtown Grove City

Rides Only

Wednesday, August 5th, 6-10 PM

Festival Park

Olde Town American Festival

Thursday-Saturday, August 6-8, 11 AM-10 PM

Downtown Grove City

Olde Town Farmers' Market

Thursdays, June-October, 3-6 PM

Festival Park

Live remote at Farmers' Market, July 2nd, 3-6 PM

Olde Town Guthrie Mural Project

June 1-August 7

To participate, contact: oldetowngrovecity@zoominternet.net



Merchants:

If you are planning on utilizing a space for the American Festival, please contact Traci with your completed application as soon as possible. We are trying to plan the booth placements in the downtown, and it would be very helpful if we could have your information on what you are doing, and if you are using street or sidewalk space. Our Vendor committee is very busy planning. Thank you.

Contact: 724-458-0301, oldetownadmin1@zoominternet.net

Olde Town Website

Olde Town's website features all of our downtown merchants and organizations. Check the Shopping and Services page on our website to find your information. If you have an update, let us know and we'll be happy to do that for you. Also, remember to add our link to your website. The more links we have to each other, the more internet hits for everyone.